Peoria Magazine launched in April 2019, bringing you the best of Greater Peoria’s business, arts, community and culture in one new city/regional publication. Combining your favorite features of our previous publications, iBi and Art & Society, Peoria Magazine showcases the region’s thriving business community and active arts and culture scene, along with additional community-oriented features.

Published the first week of each month.
Minimum 96 gloss pages, web offset, perfect bound.
Ads due on 10th of the month prior to publication (e.g. January 10th for February issue).

AD RATES

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<td>$1750</td>
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See page 5 for ad sizes and placement information. All rates are net rates and subject to change, except for current contracts.

COMMERCIAL REAL ESTATE
Peoria Magazine offers classified listings for commercial real estate (4 lines @$50; $20 each extra line). Realtors with 12-month advertising contracts receive free classified listings (full page, 10 listings; 1/2 page, 6 listings).

SPECIAL ISSUES
Peoria Magazine recognizes the issues that stand front and center to our clients, readers and fellow residents of Greater Peoria. Special sections align with our focus topics, providing opportunities to target your advertising to particular months.

2021 SPECIAL SECTIONS
May: Community Impact Guide
A guide to nonprofits making a difference in the region.

July: Local Legends
Showcasing community leaders who have made a lifetime of impact.

November: 40 Leaders Under Forty
Highlighting the leaders of tomorrow in Greater Peoria.

December: Women of Influence
Highlighting the region’s influential women who create local change.

2021 Editorial FOCUS
JANUARY: Health & Wellness
FEBRUARY: Government
MARCH: Workplace
APRIL: Agriculture
MAY: Nonprofits
JUNE: History
JULY: Local Legends
AUGUST: Education
SEPTEMBER: Small Business
OCTOBER: Food/Culinary Arts
NOVEMBER: Leadership
DECEMBER: Women of Influence

LAST MODIFIED: 11/2020