

► *Peoria Magazine* launched in April 2019, bringing you the best of Greater Peoria's business, arts, community and culture in one new city/regional publication. Combining your favorite features of our previous publications, *iBi* and *Art & Society*, *Peoria Magazine* showcases the region's thriving business community and active arts and culture scene, along with additional community-oriented features.

Published the first week of each month.

Minimum 96 gloss pages, web offset, perfect bound.

Ads due on 10th of the month prior to publication (e.g. January 10th for February issue).



## AD RATES

SIZE	12x	6x	3x	1x
Back cover	\$1850	\$2420	\$2700	\$3340
Inside front/back	\$1150	\$1750	\$1870	\$2300
Two-page spread	\$1150	\$1750	\$1870	\$2300
Full page	\$600	\$750	\$900	\$930
1/2 page spread	\$600	\$750	\$900	\$930
1/2 page horizontal	\$475	\$555	\$600	\$630
1/2 page vertical	\$475	\$555	\$600	\$630
1/4 page horizontal	\$300	\$360	\$450	\$530
1/4 page vertical	\$300	\$360	\$450	\$530
1/8 page horizontal	\$150	\$200	\$240	\$320

See page 5 for ad sizes and placement information. All rates are net rates and subject to change, except for current contracts.

## ► COMMERCIAL REAL ESTATE

*Peoria Magazine* offers classified listings for commercial real estate (4 lines @\$50; \$20 each extra line). Realtors with 12-month advertising contracts receive free classified listings (full page, 10 listings; 1/2 page, 6 listings).

## ► 2021 SPECIAL SECTIONS

**May:** Community Impact Guide  
*A guide to nonprofits making a difference in the region.*

**July:** Local Legends  
*Showcasing community leaders who have made a lifetime of impact.*

## ► SPECIAL ISSUES

*Peoria Magazine* recognizes the issues that stand front and center to our clients, readers and fellow residents of Greater Peoria. Special sections align with our focus topics, providing opportunities to target your advertising to particular months.

**November:** 40 Leaders Under Forty  
*Highlighting the leaders of tomorrow in Greater Peoria.*

**December:** Women of Influence  
*Highlighting the region's influential women who create local change.*

## 2021 Editorial FOCUS

**JANUARY:** Health & Wellness

**FEBRUARY:** Government

**MARCH:** Workplace

**APRIL:** Agriculture

**MAY:** Nonprofits

**JUNE:** History

**JULY:** Local Legends

**AUGUST:** Education

**SEPTEMBER:** Small Business

**OCTOBER:** Food/Culinary Arts

**NOVEMBER:** Leadership

**DECEMBER:** Women of Influence