In addition to our print magazines, you can deliver your message to our powerful and focused audience online—24 hours a day, seven days a week. Whether you need to reach business leaders, arts patrons or upscale consumers, our website is utilized by thousands of residents in your target audience.

TOP BANNER AD
LEADERBOARD- 728 x 90px
• Equal rotation throughout all pages of site
• No more than 4 ads in rotation at a time
• $400/month ($300 with 12x print ad)

RIGHT SIDEBAR
MEDIUM RECTANGLE- 300 x 250px
• Equal rotation throughout all pages of site
• No more than 4 ads in rotation at a time
• $200/month ($150 with 12x print ad)

HALF PAGE SKYSCRAPER- 300 x 600px
• Equal rotation throughout all pages of site
• No more than 4 ads in rotation at a time
• $275/month ($175 with 12x print ad)

PAGE SPONSORSHIPS
HORIZONTAL BANNER- 468 x 60px
• For Peoria Magazine, Peoria Progress, 40 Leaders Under Forty, PM Weekly homepages
• No more than 4 ads in rotation at a time
• $200/month ($150 with 12x print ad)

PM WEEKLY
PM Weekly is the area’s premier weekly e-newsletter, delivering local news and event information to approximately 3,600 people every Wednesday.

Horizontal Banner- 468 x 60px
• Placement in weekly newsletter
• $150/one-time; $400/monthly

Medium Rectangle- 300 x 250px
• Inline positioning with text
• $150/one-time; $400/monthly

AD GUIDELINES
Electronic ads should be submitted as 72 dpi, RGB color space JPG or GIF files no later than five business days prior to the starting date. Send ads to info@peoriamagazines.com.