PEORIA MAGAZINE

Peoria Magazine launched in April 2019, bringing you the best of Greater Peoria’s business, arts, community and culture in one new city/regional publication. Combining your favorite features of our previous publications, iBi and Art & Society, Peoria Magazine showcases the region’s thriving business community and active arts and culture scene, along with additional community-oriented features.

Published the first week of each month.  
Minimum 96 gloss pages, web offset, perfect bound.  
Ads due on 10th of the month prior to publication (e.g. January 10th for February issue).

AD RATES

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<td>$1750</td>
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See page 7 for ad sizes and placement information. All rates are net rates and subject to change, except for current contracts.

COMMERCIAL REAL ESTATE

Peoria Magazine offers classified listings for commercial real estate (4 lines @$50; $20 each extra line). Realtors with 12-month advertising contracts receive free classified listings (full page, 10 listings; 1/2 page, 6 listings).

SPECIAL ISSUES

Peoria Magazine recognizes the issues that stand front and center to our clients, readers and fellow residents of Greater Peoria. Special sections align with our focus topics, providing opportunities to target your advertising to particular months.

2020 SPECIAL SECTIONS

May: Community Impact Guide  
A guide to nonprofits making a difference in the region.

July: Local Legends  
Showcasing community leaders who have made a lifetime of impact.

November: 40 Leaders Under Forty  
Highlighting the leaders of tomorrow in Greater Peoria.

December: Women of Influence  
Highlighting the region’s influential women who create local change.

2020 Editorial FOCUS

JANUARY: Health & Wellness  
FEBRUARY: Development  
MARCH: Diversity & Inclusion  
APRIL: Shopping/Retail  
MAY: Nonprofits  
JUNE: Arts & Entertainment  
JULY: Local Legends  
AUGUST: History  
SEPTEMBER: Small Business  
OCTOBER: Food/Culinary Arts  
NOVEMBER: Leadership  
DECEMBER: Women of Influence