

▶ PEORIAMAGAZINES.COM

In addition to our print magazines, you can deliver your message to our powerful and focused audience online—24 hours a day, seven days a week. Whether you need to reach business leaders, arts patrons or upscale consumers, our website is utilized by thousands of residents in your target audience.

The screenshot shows the Peoria Magazines website interface. At the top, there are navigation links for 'ADVERTISE | SUBSCRIBE | DISTRIBUTION | CONTACT' and a search bar. The main header features the 'peoria MAGAZINES.COM' logo and a 'Top Banner Ad' placeholder. Below the header, there are several content sections: 'Behind Castle Walls' with an image of a fountain, 'A Peaceful Place for Storytelling' with an image of a cemetery, 'Legends of Grandview Drive' with an image of a road, 'Of Space & Place' with an image of a landscape, 'What's Old is New Again' with an image of people eating, and 'Hooked on Lampworking' with an image of a lamp. There are also 'Recent Issues' for 'iBi' and 'Art & Society'. A 'Page Sponsorships' section is highlighted in blue, showing ads for 'ArtsPartners of Central Illinois Inc.' and 'Communities of Change'. Another 'Page Sponsorships' section is also highlighted in blue, showing ads for 'GAMIFICATION' and 'Making Smart Educational Choices'. A 'Right Sidebar' section is highlighted in blue, showing a 'P.S. BLOG' and a 'View Calendar' link. A 'Half Page Skyscraper' section is also highlighted in blue, showing an ad for 'Preparing for Careers of the Future'. At the bottom, there is a 'Recent Comments' section.

TOP BANNER AD

LEADERBOARD- 728 x 90px

- Equal rotation throughout all pages of site
- No more than 4 ads in rotation at a time
- \$300/month (\$200 with 12x print ad)

RIGHT SIDEBAR

MEDIUM RECTANGLE- 300 x 250px

- Equal rotation throughout all pages of site
- No more than 4 ads in rotation at a time
- \$150/month (\$100 with 12x print ad)

HALF PAGE SKYSCRAPER- 300 x 600px

- Equal rotation throughout all pages of site
- No more than 4 ads in rotation at a time
- \$225/month (\$125 with 12x print ad)

PAGE SPONSORSHIPS

HORIZONTAL BANNER- 468 x 60px

- For *iBi*, *art & society*, *Peoria Progress*, 40 Leaders Under Forty, *Perspective* homepages
- No more than 4 ads in rotation at a time
- \$175/month

CENTRAL ILLINOIS PERSPECTIVE

Central Illinois Perspective is the area's premier weekly e-newsletter, delivering local news and event information to approximately 2,700 people every Wednesday.

Horizontal Banner- 468 x 60px

- Placement in weekly newsletter

• \$100/one-time; \$300/monthly

Medium Rectangle- 300 x 250px

- Inline positioning with text
- \$125/one-time; \$350/monthly

AD GUIDELINES

Electronic ads should be submitted as 72 dpi, RGB color space JPG or GIF files no later than five business days prior to the starting date. Send ads to info@peoriamagazines.com.