

► *art & society* showcases Greater Peoria’s arts, culture and social events in a beautiful, elegant format, focusing on the people who make it happen. With 6,000 copies distributed every other month, qualified readership is more than 20,000 readers per issue.

Published the last week of every other month (e.g. last week of February for March/April issue).

Minimum 48 gloss pages, sheet-fed, saddle-stitched.

Ads due on 25th of the month, two months prior to publication (e.g. January 25th for March/April issue).



## AD RATES

SIZE	6x	3x	1x
Back cover	\$2075	\$2400	\$2600
Inside front/back	\$1800	\$2000	\$2200
Two-page spread	\$2200	\$2500	\$2900
Full page	\$1150	\$1500	\$1700
1/2 page spread	\$1150	\$1500	\$1700
1/2 page horizontal	\$625	\$950	\$1050
1/2 page vertical	\$625	\$950	\$1050
1/4 page horizontal	\$325	\$425	\$525
1/4 page vertical	\$325	\$425	\$525
1/8 page horizontal	\$265	\$320	\$360

See page 7 for ad sizes and placement information. All rates are net rates and subject to change, except for current contracts.

## SOCIAL SCENES

Showcase your event in *art & society*!

### PHOTO GUIDELINES:

- All photos should be emailed to [info@peoriomagazines.com](mailto:info@peoriomagazines.com) or provided on CD.
- Photos should be high-resolution, 300+ dpi, CMYK, and with permission of the photographer.
- No more than 12 photos should be submitted for one event—final selections will be at our discretion.
- We are looking for fun, posed shots of people enjoying the event; candid photos and other event photos (entertainment, table décor, costumes, etc.)

### REQUIRED INFORMATION:

1. Name of event and organization
2. Press release and/or brief description of event
3. Date and location
4. First and last names of people pictured, left to right
5. Photography credit

*art & society* makes every attempt to ensure individuals are identified correctly and is not responsible for errors. Please note that we may also publish your photos on social media. If you do not want your photos published on social media, let us know along with your submission.

## WHERE WILL YOU TAKE IT NEXT?

*art & society* goes around the world...

Send us a picture showing where you read *art & society* to [info@peoriomagazines.com](mailto:info@peoriomagazines.com)... and you may appear in the next issue!