

WTVP



**WTVP – TV, Illinois Valley Public
Telecommunications Corporation**

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Mission

Enriching lives through the power of public media.

Vision

Dynamic, thriving communities informed and inspired by public media.



WTVP has a long history of high-quality programming and occupies a unique position in the media marketplace. PBS is regularly named the *most trusted media brand*, according to national polls. At WTVP, we are honored to be a trusted and valued local organization.

WTVP is among the few remaining locally-owned media outlets in the region, and we have the largest TV studio in downstate Illinois. Our commitment to education is unwavering, as this year we focus on PBS LearningMedia and the 40,000 videos and lesson plans available free to local schools, daycare centers and families. The 2017 addition of our 24-hour educational channel, PBS Kids, has opened up more opportunities for children to access free educational programming anytime, anywhere.

We seek to be central Illinois' recognized leader in telling stories that matter. We shed light on events, people and culture through in-depth interviews with local newsmakers on

At Issue with H. Wayne Wilson and Consider This with Yvonne Greer. We are known as the primary source for original, locally-produced, local documentaries, cultural productions and public affairs. Whether you find us online, at an event, or on the air, our station is known as the destination for stories, projects, programs and entertainment that engage, enhance and inspire.

Signature Events

All original WTVP productions are events in themselves: programs like *Main Street Memories: Peoria in the 1950s*, *Nature Returns to Emiquon* and *From Distilleries to Stills: Prohibition in Peoria*, just to name a few. We also just celebrated the 44th anniversary of the televised Live WTVP Auction in April 2017.

How to Help

WTVP is commercial-free and supported by the community. The majority of our funding comes from local donations; we couldn't do it without friends like you. CPB funding goes directly to stations like WTVP and CPB funding is matched by local dollars three-to-one. To volunteer your time or donate, visit wtvp.org or call for more information at (309) 677-4747.

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