

Peoria Area Convention & Visitors Bureau



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Twitter: twitter.com/EnjoyPeoria

Instagram: [instagram.com/enjoypeoria](https://www.instagram.com/enjoypeoria)

Youtube: [youtube.com/user/PeoriaAreaCVB](https://www.youtube.com/user/PeoriaAreaCVB)

Don Welch, President/CEO
Gail Hedrick, Vice President of Finance & Administration
Cara Allen, Director of Marketing
Cory Hatfield, Director of Sales

Mission

Our mission is to promote the Peoria Area as a destination and contribute to the economic growth of the communities we represent. Through tourism, convention sales, sports and marketing, we are a one-stop shop for discovering everything the Peoria Area has to offer.

Vision

To assist in the growth, pride and success of our communities.

Upcoming Events

National Travel and Tourism Week
May 7-13, 2017

Mardi Gras in May
May 13, 2017
Water Street, Downtown Peoria

Food Truck Frenzy
September 16, 2017
Heritage Square, Peoria Heights

Santa Cause 5K
December 9, 2017
Downtown Peoria/Warehouse District



Our services include:

- Convention, sports and leisure sales;
- Convention, sports, motor coach and leisure services;
- Visitor information;
- Membership and membership services;
- Marketing and promotions;
- Community development;
- Community events; and
- Community publications.

Our audiences served include:

- Meeting/convention planners and attendees;
- Sporting events planner and attendees;
- Leisure travelers;
- Residents in the Peoria area; and
- Organizations and businesses that take advantage of our partnership program.

“Tourism is like the first date for economic development.”

—Cory Jobe, Director, Illinois Office of Tourism

How to Help

The Peoria Area Convention and Visitors Bureau has a number of event sponsorship and volunteer opportunities for individuals and businesses who want to help us showcase the Peoria Area to visitors or assist in promoting events. If you are interested in volunteering or being more involved, please contact us! For event involvement and sponsorship opportunities, contact Kaci Osborne, Community Development Manager, at kosborne@peoria.org or (309) 282-3282.

To volunteer for sports events or conventions, contact Kim McKune, Client Services Manager, at kmckune@peoria.org or (309) 282-3278, or Trianna Stark, Sports Events Manager, at tstark@peoria.org or (309) 282-3276.

For marketing partnership assistance, to make publications or photo updates for your business, contact Cara Allen, Director of Marketing, at callen@peoria.org or (309) 676-0303.

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